

Frontline Technologies and Heidelberg to enter partnership in New Zealand

Auckland, 4 December 2009: In parallel with Kodak and Heidelberg's announcement of a new partnership in Australasia, Frontline Technologies are pleased to announce a new and exclusive partnering arrangement with Heidelberg in New Zealand within the prepress arena.

The new partnering arrangement between Frontline and Heidelberg sees Frontline Technologies take responsibility for the sales and service of prepress equipment for Heidelberg and Kodak in New Zealand.

Jason Bult, Business Development Manager for Aarque Graphics Group, says "The Aarque Group of companies have had a long standing partnership with Kodak from large format inkjet through to proofing and commercial print technologies, giving us a broad expertise in Kodak's range of products. Under this new arrangement we look forward to bringing this same expertise to the benefit of a wider customer base in New Zealand."

Bill Wall, Heidelberg's General Manager Consumables, said, "Heidelberg's decision to partner with Frontline in New Zealand is a logical extension of its distribution agreement with Kodak and its strategic consumables growth plans in Australia and New Zealand. Frontline is a key provider of prepress products in New Zealand and we are confident that by combining our resources we will deliver a comprehensive range of products and services throughout all segments of the New Zealand print market."

Craig Paul, General Manager for Frontline Technologies, added, "We have enjoyed a strong partnership with Kodak and look forward to extending this relationship with Heidelberg. As an independent supplier we have been able to dynamically develop a range of unique value-added services. By example our partnership with the association, Fogra, enables us to offer PSO (Print Standard Offset) certification, providing benefits to our customers of full compliance with ISO printing and proofing standards. "

Paul continued, "We are excited about the opportunities the new partnership will bring. It's business as usual for current supply."

The new partnering arrangements between Kodak, Heidelberg, and Frontline Technologies, are effective January 1st, 2010.

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About Aarque Graphics Group

The Aarque Graphics Group of companies are independent suppliers of print technologies to the technical and graphics communication industries. Comprised of three divisions, Aarque Graphics (Architectural, Engineering, Construction, Geographic Information Systems, Copy Shop, Print Bureau, Photographic and Fineart industries), RQ Sign & Screen (Sign Writing and Screen Print industries), and Frontline Technologies (Commercial Print industries), the Aarque Graphics Group of companies partner with organisations by providing integrated solutions and specialist support services, ensuring their success in print.

About Frontline Technologies

Frontline Technologies NZ Limited, a division of the Aarque Graphics Group, is an independent supplier of CTP, digital proofing, colour control, consumables and technical support to the Commercial Print industry. Established in 1988, and with branches located in Auckland, Wellington and Christchurch, Frontline Technologies NZ Limited has the infrastructure and technical expertise to provide customers with innovative and market leading integrated solutions.

About Heidelberg

Heidelberger Druckmaschinen AG (Heidelberg) is with its sheetfed offset printing machines one of the leading solution providers for the print media industry. Heidelberg develops and produces precision printing presses, platesetters, postpress equipment, and software for integrating all the printshop processes. Environmental protection has an enduring importance in this regard. Solutions for the development, production, and utilisation of presses help to conserve resources, reduce emissions, and cut wastage. The Heidelberg portfolio also provides general and consulting services ranging from spare parts and consumables to the sale of remarketed equipment, and training at the Print Media Academy.

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